

BOOM BOOM AFRIDI

Dear Sir,

There is no need to say that cricket is the most popular sport in the subcontinent, and no other form of entertainment creates as much excitement and enthusiasm as it does.

Especially when Pakistan's cricket captain Shahid Ali Khan Afridi is on the crease. Afridi's aggressive style of batting earned him the nickname 'Boom Boom Afridi', and makes him the most popular cricketer in Pakistan. He has an approach to batting that can change the tempo of a game and inspire the mood of the audience.

Afridi has many international records in his fold, including fastest century and most sixes record in one-day internationals. Moreover, out of six fastest ODI centuries of all time, three belongs to him. Afridi also holds the highest career strike rate in the history of one-day internationals.

After leading the Pakistani cricket team in Twenty20 and one-day internationals Afridi would now lead the team in Test matches as well. The ongoing tour of England will be Afridi's first assessment of his leadership skills in longer version of the game against Australia and England.

To pay tribute to Pakistan's greatest all-rounder, Talha Publications plans to bring out a special souvenir to be presented to Afridi on his return. The souvenir will contain exclusive articles, exciting pictures and career statistics of all versions of the game.

In this regard, any assistance on your part would be of immense help. To give the souvenir an exclusive look we only offer few exclusive ad positions of **20cm x 13cm** with following rates:

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Khurram Mahmood
Editor

